Asset List & Content Creation
Project 3

Due date: Monday, September 17th
At 10:00am
Introduction

☐ Third in a series of related projects
  ■ Will build towards working game

☐ Focuses on
  ■ the content that must be created for a game
  ■ decisions and tradeoffs that go into its creation

☐ For the artistic creation part, don’t worry if not an artist
  ■ graded more on your ideas and effort than on your execution
Motivation (1 of 2)

- Creativity in game art necessary, but must be constrained if production deadlines of game are to be met
  - Need sound planning and decision-making to produce art in timely fashion

- Only finite resources (time and money)
  - So tradeoffs between quality (spending lots of time on all art) and quantity (using simple art or re-using art for many assets)
Motivation (2 of 2)

- Planning is important in content creation as in other parts of game development
  - Changing character design at concept costs a few hours of time at the drawing board
  - Changing character design that has been animated costs weeks
  - Exacerbated if technical (ex: MIDI to something else, normal to bump-mapped) since affects programming

- The purpose of this assignment to familiarize with decision making and trade-offs
Overview

- Work in same group
- Identify, select and create array of content for game and briefly document
  1) Short vision statement (100 to 250 words)
     - "soft plan" for your game's content
  2) Identify assets: sprites, tiles, sound effects, music, icons, etc.
     - "hard plan" for your game's content
     - Use a spreadsheet for this!
  3) Select content from 3rd party source
  4) Generate a small amount of original artwork
Vision Statement

- Describe "look and feel" of your game's content
  - 100-250 words
  - No specific format, just effective and Describe motifs, styles, colors, sounds

- Sketches of characters or settings optional

- Can reference movies, games, etc. as inspirational
  - Say explicitly which aspects, not just whole film
  - Can include specific descriptions or sketches of specific characters, environments, interfaces, etc.

- Clear enough so if given to several artists, they would all return with similar work
Identify Assets

- Identify all assets for game
  - sprites, tiles, sound effects, music, icons ...

- Document functional requirements
  - sprite size (dimensions), number of frames and types for animations, length of sound loops ...
  - Ok if details are just best-guesses
  - Ok to specify ranges

- Must use a spreadsheet for this
  - Rows: assets
  - Columns: Attributes

- Will also map item to file name of acquired asset (next task)
Select Content

☐ Select content
  ▪ Pointers to libraries on Web page, but can use others
  ▪ Document sources

☐ Briefly describe (100-250 words) how fits vision
  ▪ Explain why chose assets that you did
  ▪ Describe tradeoffs and compromises
  ▪ Address “soft" and "hard" requirements, as appropriate
Create Content

☐ 40 "assets" (to be used in GameMaker)
   ■ One image, tile, icon, frame-of-animation, sound-effect, or measure-of-music is one "asset"
   ■ Any combination
   ■ Could be single sprite
      ☐ Hint: one sprite faces in four directions with five frames of animation per direction = 20 frames)

☐ Artistic quality less important than fact that art is:
   ■ Original
   ■ Fits with vision
## Grading Guidelines

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artistic Vision Document</td>
<td>10%</td>
</tr>
<tr>
<td>Content Requirements</td>
<td>25%</td>
</tr>
<tr>
<td>Content Selection Listing</td>
<td>25%</td>
</tr>
<tr>
<td>Content Selection Justification</td>
<td>10%</td>
</tr>
<tr>
<td>Original Content</td>
<td>25%</td>
</tr>
<tr>
<td>Misc</td>
<td>5%</td>
</tr>
</tbody>
</table>
Submission

☐ Turnin (see Web page for instructions)

☐ Document
  ■ Can be one, or separate for each

☐ Original content
Resources

- Links to libraries of tilesets, sprites, sounds
  - If you find others, can let class know!
  - Use forums
  - Not all of the resources are free in the same way
    - Respect the authors' rights by following the rules set forth

- GameMaker page has links to tools