

Zhongfang Zhuang

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OBJECTIVE	Seeking a full-time position preferably in the field of data mining or big data management that exploit a collaborative effort in research and development of innovative product and service.
EDUCATION	Ph.D. Candidate, Computer Science Expected Defense: Jan 2019 Worcester Polytechnic Institute, Worcester MA, United States <ul style="list-style-type: none">- Dissertation: Deep Learning on Attributed Sequences- Advisor: Dr. Elke Rundensteiner (rundenst@wpi.edu)- GPA: 3.94/4.00 Master of Engineering, Software Engineer Jul 2013 Beijing University of Posts and Telecommunications, Beijing, China Bachelor of Engineering, Computer Science Jul 2011 Xi'an University of Posts and Telecommunications, Xi'an, China
RESEARCH PROJECTS IN DISSERTATION	In collaboration with R&D teams at Amadeus IT Group analyzing user behaviors for fraud detection. Identified four different scenarios and designed disruptive frameworks using deep neural networks. Attention Network for Fraud Detection May 2018 – Now <ul style="list-style-type: none">- Designed and implemented a novel neural attention model for attributed sequence classification.- Integrated conventional sequence attention model with the attributes from user profiles.- Evaluated the proposed model and compared with state-of-the-art approaches to confirm its effectiveness. Fraud Detection in One Shot Dec 2017 – Apr 2018 <ul style="list-style-type: none">- Challenged by the real-world scenario that only one fraud case per fraud type is available.- Designed a multimodal siamese neural network that is capable of generalizing from only one example.- Studied and evaluated the proposed model in various real-world scenarios with diverse parameter settings. Zhongfang Zhuang, Xiangnan Kong, and Elke Rundensteiner, Jihane Zouaoui, Aditya Arora. “One-shot Learning on Attributed Sequences”, in submission. Incorporate User Feedback for Fraud Detection Mar 2017 – Dec 2017 <ul style="list-style-type: none">- Identified the challenges of incorporating the feedback from human domain experts in fraud detection.- Formulated the problem of deep metric learning on attributed sequences.- Designed and implemented a deep learning framework to effectively learn from the human feedback.- Evaluated the purposed model and confirmed it outperforms state-of-the-art in various mining tasks. Zhongfang Zhuang, Xiangnan Kong, and Elke Rundensteiner, Jihane Zouaoui, Aditya Arora. “Deep Metric Learning on Attributed Sequences”, in submission. Unsupervised Attributed Sequence Embedding Jan 2016 – Feb 2017 <ul style="list-style-type: none">- Proposed a new data model, the attributed sequence, for Amadeus application log files.- Identified the challenges of using attributed sequences in fraud detection: attributed sequences are not represented as feature vectors that could be used directly by existing data mining algorithms.- Designed a multimodal neural network model with a sequence network and an attribute network.- Tailored an unsupervised training strategy to learn the information from attributed sequences.- Evaluated the performance of the proposed neural network model in clustering and outlier detection tasks.- Conducted case studies by using visualization tools and collaborating with domain experts. Zhongfang Zhuang, Xiangnan Kong, and Elke Rundensteiner, Jihane Zouaoui, Aditya Arora. “Attributed Sequence Embedding”, in submission.
PATENT APPLICATIONS	Zhongfang Zhuang, Xiangnan Kong, and Elke Rundensteiner, Jihane Zouaoui, Aditya Arora. Machine Learning Systems and Methods for Attributed Sequences. US Patent Application 16/057,025. French Patent Application FR1857430.

PREVIOUS RESEARCH PROJECTS	<p>Preference-Aware Recurring Query Optimization Oct 2014 – Dec 2015</p> <ul style="list-style-type: none"> – Formulated the problem of preference-aware recurring query optimization in the big data domain. – Designed and implemented PRO, the first preference-aware optimizer for recurring queries on large-scale data processing platforms. – Modeled the preference-aware recurring query optimization problem with an execution relation graph and tackled it as a pathfinding problem. – Enabled big data processing platforms, such as Apache Hadoop and Apache Spark, dynamically optimize workload processing and maximally satisfying user preferences. <p>Zhongfang Zhuang, Chuan Lei, Elke Rundensteiner, and Mohamed Eltabakh. “PRO: Preference-aware Recurring Query Optimization,” CIKM 2016.</p> <p>Zhongfang Zhuang, Chuan Lei, Elke Rundensteiner, and Mohamed Eltabakh. “Preference-aware Recurring Query Optimization,” in Journal submission.</p> <p>Redoop Infrastructure for Recurring Big Data Queries Jun 2014 – Aug 2014</p> <ul style="list-style-type: none"> – Developed the Redoop infrastructure, as the first full-fledged MapReduce framework, to support the processing of the recurring big data queries. – Designed and developed a web-based interface for Redoop to visualize the performance at each stage in the job processing. <p>Chuan Lei, Zhongfang Zhuang, Elke Rundensteiner, and Mohamed Eltabakh. “Redoop Infrastructure for Recurring Big Data Queries,” VLDB 2014.</p> <p>Shared Execution of Recurring Query on Hadoop Sep 2013 – Aug 2014</p> <ul style="list-style-type: none"> – Developed Helix, the first scalable multi-query sharing engine for the recurring workloads in MapReduce. – Helix exploits new sliced window-alignment techniques to create sharing opportunities among recurring queries without introducing additional I/O overheads or unnecessary data scans. – Introduced a cost/benefit model for creating a sharing plan among the recurring queries, and a scheduling strategy for executing them to maximize the SLA satisfaction. <p>Chuan Lei, Zhongfang Zhuang, Elke Rundensteiner, and Mohamed Eltabakh. “Shared Execution of Recurring Workloads in MapReduce,” VLDB 2015.</p>
TECHNICAL SKILLS	<p>Programming Languages: Java, Python, C++, Scala</p> <p>Data Processing Systems: Apache Hadoop, Apache Spark,</p> <p>Deep Learning Tools: TensorFlow, Keras</p>
RESEARCH FUNDING	<p>Teaching Assistantship, WPI Computer Science, Aug 2013 – Dec 2015</p> <p>Research Assistantship, Amadeus IT Group, Jan 2016 – Jan 2019</p>
AWARDS	<p>WPI Graduate Research Innovation Exchange Finalist 2015 ACM CIKM 2016/SIGIR Travel Grants</p>
PROFESSIONAL SERVICE	<p>External reviewer for EDBT 2014, 2017, VLDB 2015, ICDE 2016, SIGMOD 2015, 2017</p>