Review

IMGD 2905

What are two main sources for data for game analytics?
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- Quantitative – instrumented game
- Qualitative – subjective evaluation

What steps are in the game analytics pipeline?
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- **Game** (instrumented)
- **Data** (collected from *players* playing game)
- **Extracted data** (e.g., from scripts)
- **Analysis**
  - Statistics, Charts, Tests
- **Dissemination**
  - Report
  - Talk, Presentation