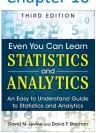
IMGD 2905

Simple Linear Regression

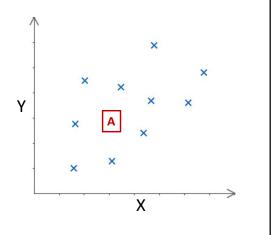
Chapter 10



1

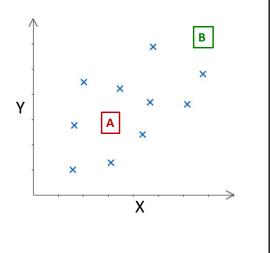
Motivation

- Have data (sample, x's)
- Want to know likely value of next observation
 - E.g., playtime versus skins owned
- A-



Motivation

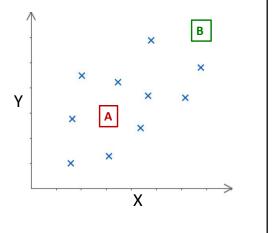
- Have data (sample, x's)
- Want to know likely value of next observation
 - E.g., playtime versus skins owned
- A reasonable to compute mean (with confidence interval)
- B –



3

Motivation

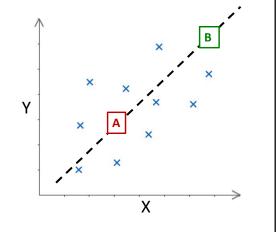
- Have data (sample, x's)
- Want to know likely value of next observation
 - E.g., playtime versus skins owned
- A reasonable to compute mean (with confidence interval)
- B could do same, but there appears to be relationship between X and Y!



Motivation

- Have data (sample, x's)
- Want to know likely value of next observation
 - E.g., playtime versus skins owned
- A reasonable to compute mean (with confidence interval)
- B could do same, but there appears to be relationship between X and Y!
- → Predict B

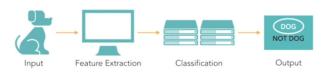
e.g., "trendline" (regression)



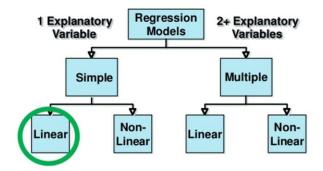
5

Overview

- Broadly, two types of prediction techniques:
- 1. Regression mathematical equation to model, use model for predictions
 - We'll discuss simple linear regression
- 2. Machine learning branch of AI, use computer algorithms to determine relationships (predictions)
 - CS 453X Machine Learning



Types of Regression Models



- Explanatory variable explains dependent variable
 - Variable X (e.g., skill level) explains Y (e.g., KDA)
 - Can have 1 or 2+
- · Linear if coefficients added, else Non-linear

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Outline

• Introduction (done)

Simple Linear Regression (next)

- Linear relationship
- Residual analysis
- Fitting parameters
- Measures of Variation
- Misc

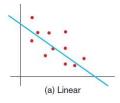
Simple Linear Regression

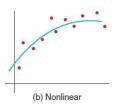
- Goal find a linear relationship between to values
 E.g., kills and skill, time and car speed
- First, make sure relationship is linear! How?

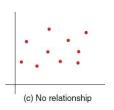
9

Simple Linear Regression

- Goal find a linear relationship between to values
 - E.g., kills and skill, time and car speed
- First, make sure relationship is linear! How?
- → Scatterplot
 - (c) no clear relationship
 - (b) not a linear relationship
 - (a) linear relationship proceed with linear regression

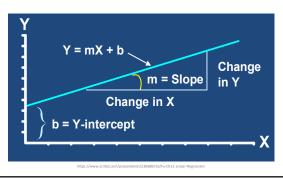






Linear Relationship

- From algebra: line in form
 m is slope, b is y-intercept
- Y = mX + b
- Slope (m) is amount Y increases when X increases by 1 unit
- Intercept (b) is where line crosses y-axis, or where y-value when x = 0



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Simple Linear Regression Example

• Size of house related to its market value.

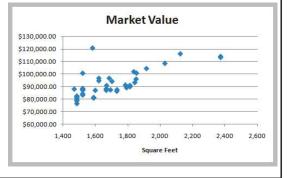
X = square footage

Y = market value (\$)

 Scatter plot (42 homes) indicates linear trend



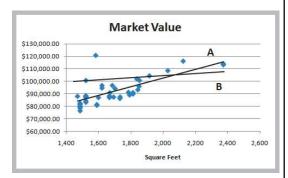
	A	В	C
1	Home Market Value		
2			
3	House Age	Square Feet	Market Value
4	33	1,812	\$90,000.00
5	32	1,914	\$104,400.00
6	32	1,842	\$93,300.00
7	33	1,812	\$91,000.00
8	32	1,836	\$101,900.00
9	33	2,028	\$108,500.00
10	32	1,732	\$87,600.00



Simple Linear Regression Example

- Two possible lines shown below (A and B)
- · Want to determine best regression line
- Line A looks a better fit to data
 - But how to know?

Y = mX + b





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Simple Linear Regression Example

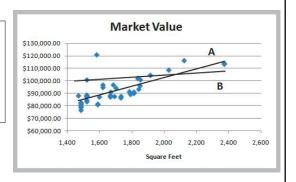
- Two possible lines shown below (A and B)
- Want to determine best regression line
- · Line A looks a better fit to data
 - But how to know?

Y = mX + b

Line that gives best fit to data is one that minimizes prediction error

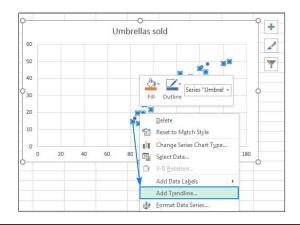
→ Least squares line (more later)





Simple Linear Regression Example Chart

- Scatterplot
- Right click → Add Trendline





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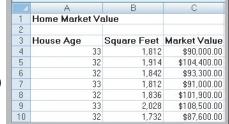
Simple Linear Regression Example Formulas

=SLOPE(C4:C45,B4:B45)

• Slope = 35.036

=INTERCEPT(C4:C45,B4:B45)

Intercept = 32,673

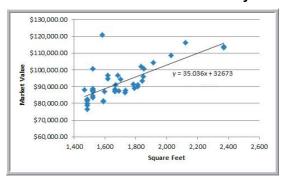


Estimate Y when X = 1800 square feet
 Y = 32,673 + 35.036 x (1800) = \$95,737.80



Simple Linear Regression Example

- Market value = 32673 + 35.036 x (square feet)
- Predicts market value better than just average



But before use, examine residuals



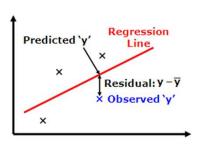
17

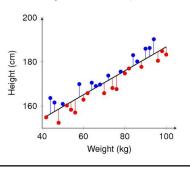
Outline

- Introduction (done)
- Simple Linear Regression
 - Linear relationship (done)
 - Residual analysis (next)
 - Fitting parameters
- Measures of Variation
- Misc

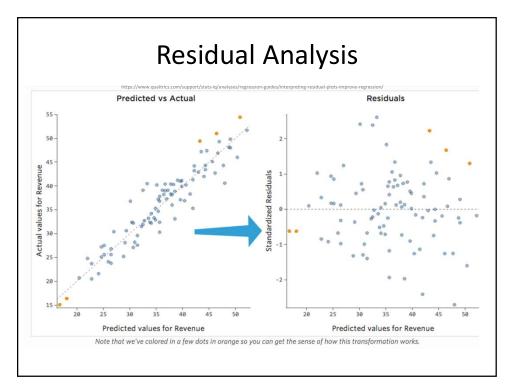
Residual Analysis

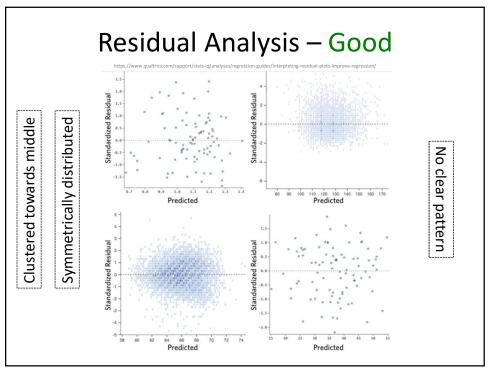
- Before predicting, confirm that linear regression assumptions hold
 - Variation around line is normally distributed
 - Variation equal for all X
 - Variation independent for all X
- How? Compute residuals (error in prediction) → Chart

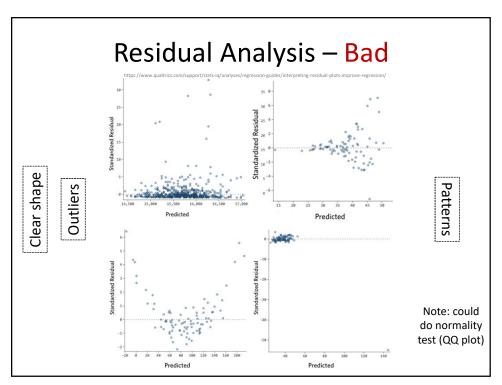




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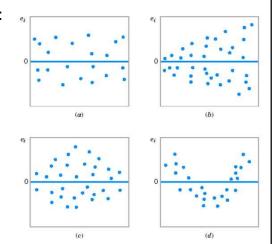






Residual Analysis – Summary

- Regression assumptions:
 - Normality of variation around regression
 - Equal variation for all y values
 - Independence of variation
 - (a) ok
 - (b) funnel
 - (c) double bow
 - (d) nonlinear

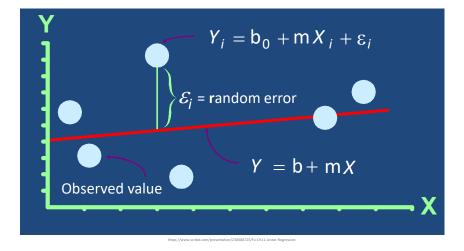


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Outline

- Introduction (done)
- Simple Linear Regression
 - Linear relationship (done)
 - Residual analysis (done)
 - Fitting parameters (next)
- Measures of Variation
- Misc

Linear Regression Model

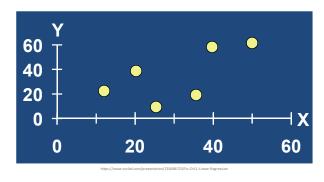


Random error associated with each observation

25

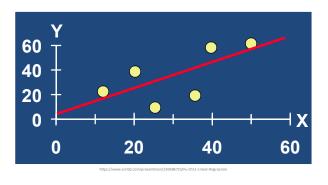
Fitting the Best Line

• Plot all (X_i, Y_i) Pairs



Fitting the Best Line

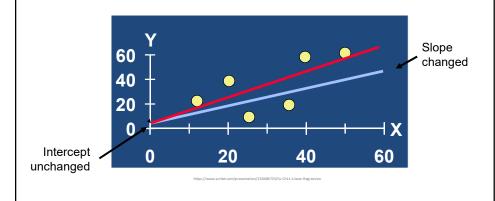
- Plot all (X_i, Y_i) Pairs
- Draw a line. But how do we know it is best?



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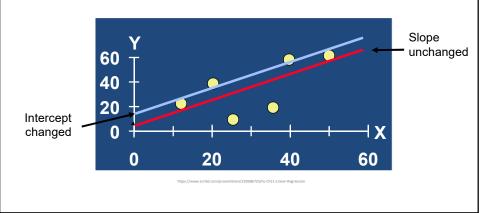
Fitting the Best Line

- Plot all (X_i, Y_i) Pairs
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Fitting the Best Line

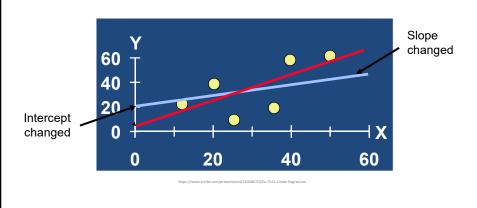
- Plot all (X_i, Y_i) Pairs
- Draw a line. But how do we know it is best?



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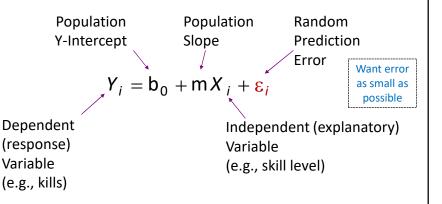
Fitting the Best Line

- Plot all (X_i, Y_i) Pairs
- Draw a line. But how do we know it is best?



Linear Regression Model

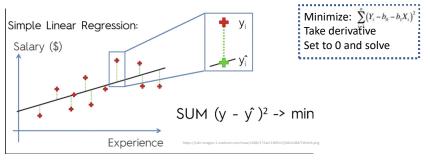
Relationship between variables is linear function

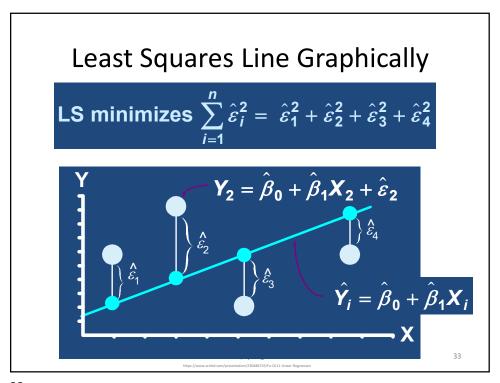


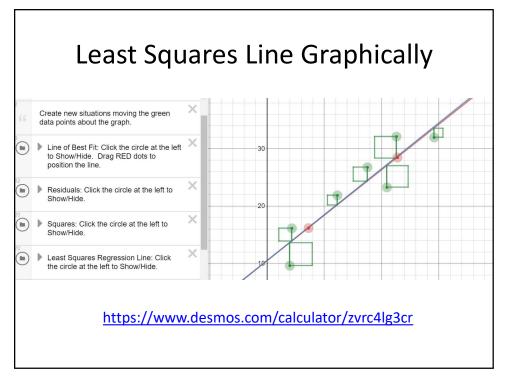
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Least Squares Line

- Want to minimize difference between actual y and predicted ŷ
 - Add up _{€i} for all observed y's
 - But positive differences offset negative ones
 - (remember when this happened for variance?)
 - → Square the errors! Then, minimize (using Calculus)







Outline

• Introduction (done)

• Simple Linear Regression (done)

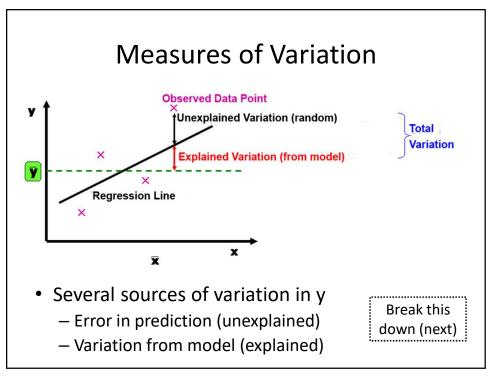
Measures of Variation (next)

- Coefficient of Determination

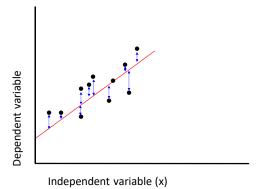
Correlation

Misc

35



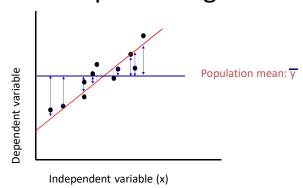
Sum of Squares of Error



- Least squares regression selects line with lowest total sum of squared prediction errors
- Sum of Squares of Error, or SSE
- Measure of unexplained variation

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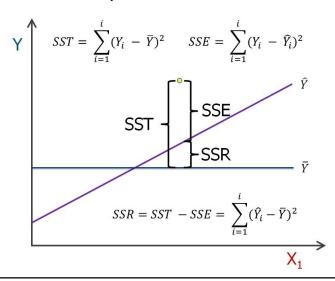
Sum of Squares Regression



- Differences between prediction and population mean
 - Gets at variation due to X & Y
- Sum of Squares Regression, or SSR
- Measure of explained variation

Sum of Squares Total

Total Sum of Squares, or SST = SSR + SSE



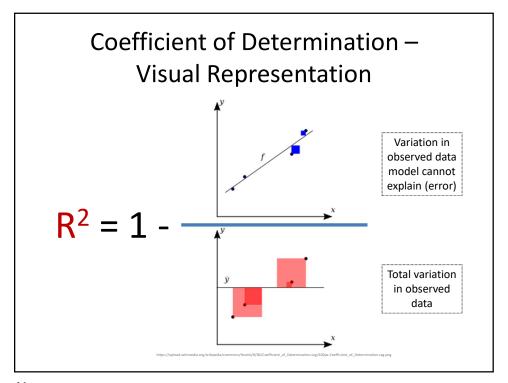
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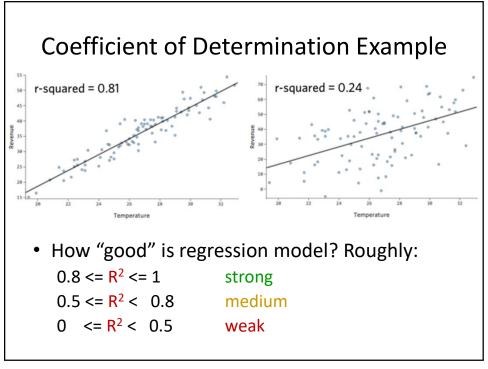
Coefficient of Determination

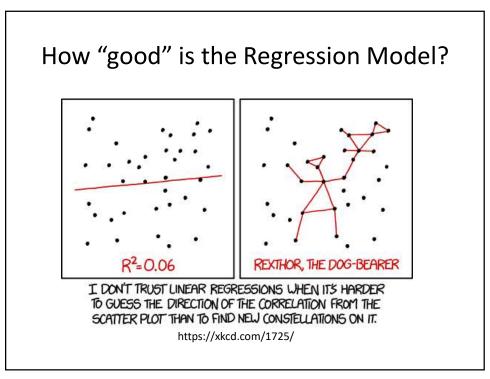
 Proportion of total variation (SST) explained by the regression (SSR) is known as the Coefficient of Determination (R²)

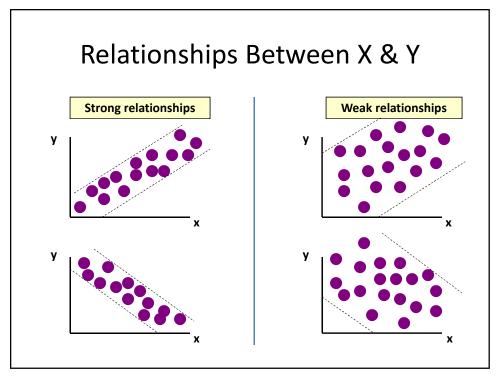
$$R^2 = \frac{SSR}{SST} = 1 - \frac{SSE}{SST}$$

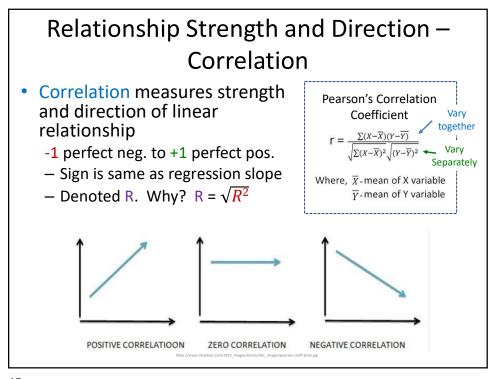
- Ranges from 0 to 1 (often said as a percent)
 - 1 regression explains all of variation
 - 0 regression explains none of variation

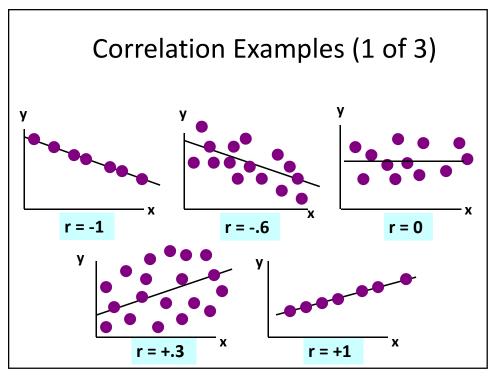


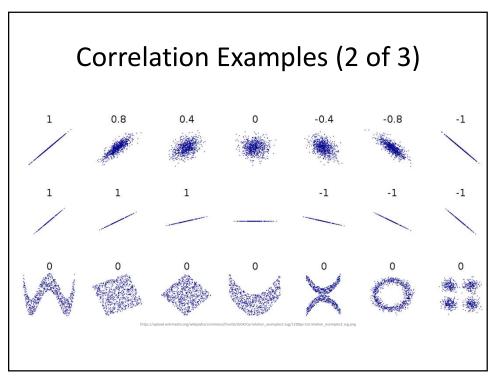


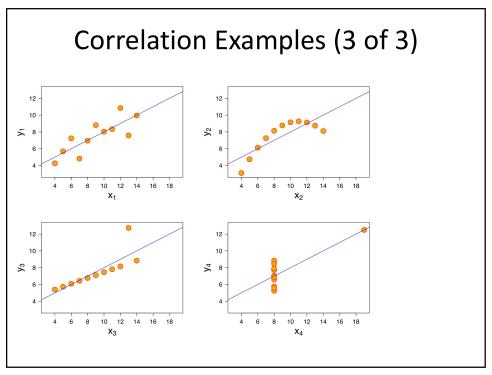


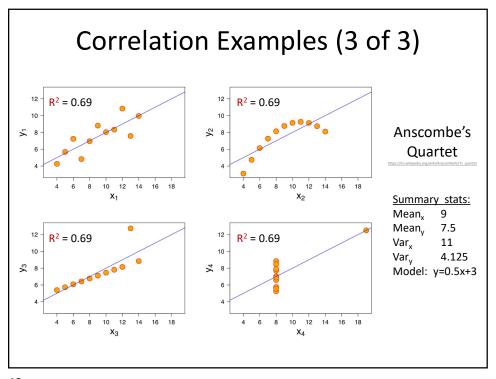


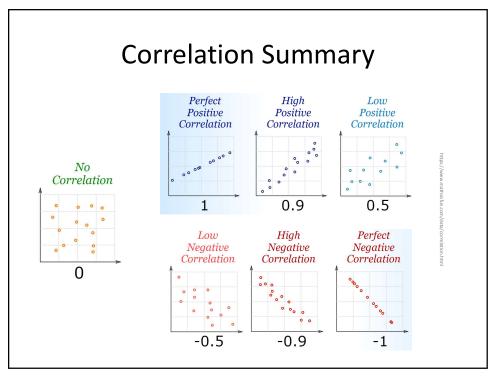




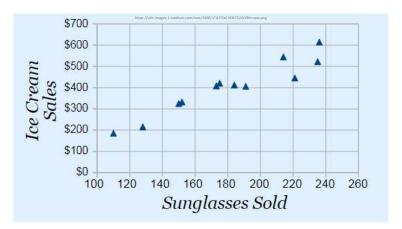








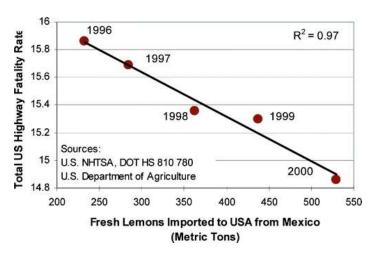
Correlation is not Causation



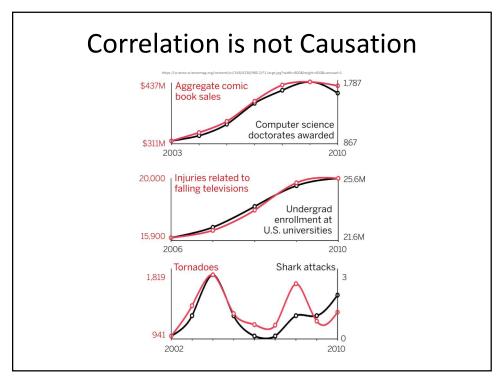
Buying sunglasses causes people to buy ice cream?

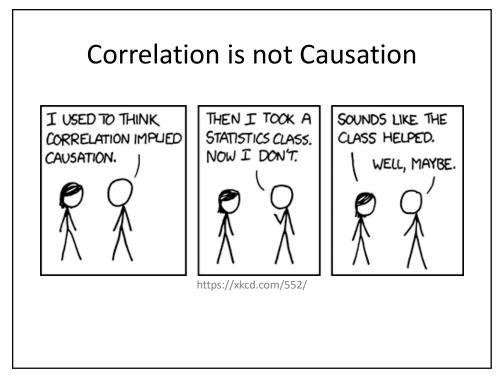
51

Correlation is not Causation



Importing lemons causes fewer highway fatalities?





Outline

• Introduction (done)

• Simple Linear Regression (done)

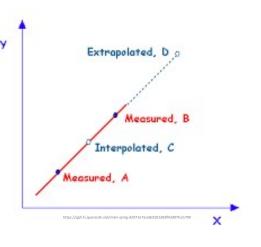
Measures of Variation (done)

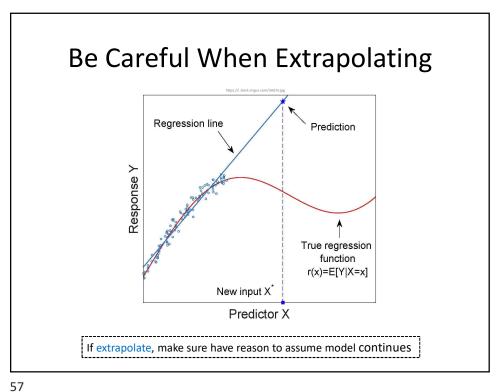
• Misc (next)

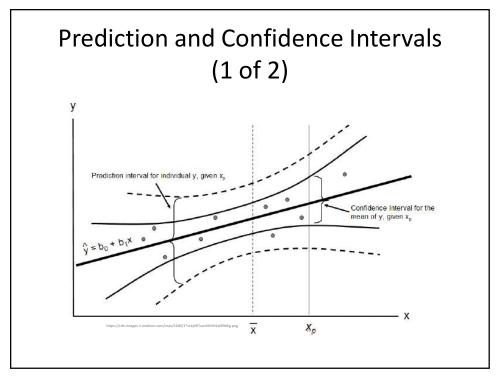
55

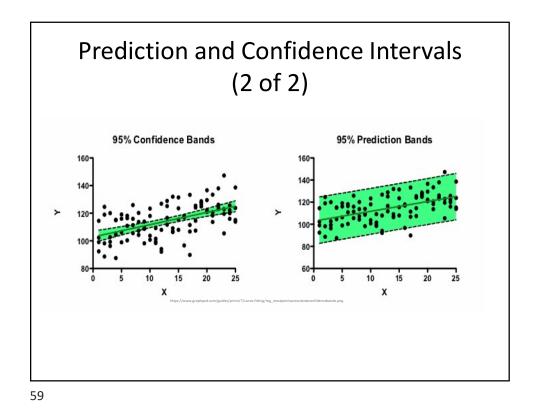
Extrapolation versus Interpolation

- Prediction
 - Interpolation –within measuredX-range
 - Extrapolation outside measured X-range

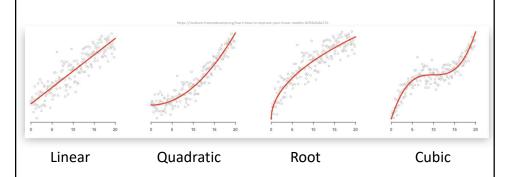






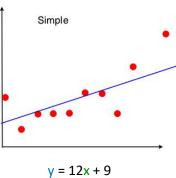


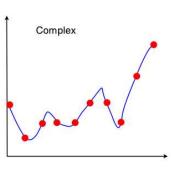
Beyond Simple Linear Regression



- Multiple regression more parameters beyond just X
 Book Chapter 11
- More complex models beyond just Y = mX + b

More Complex Models



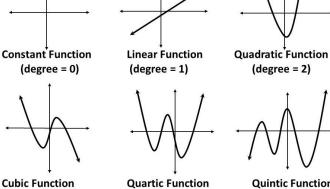


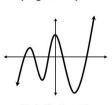
 $y = 18x^4 + 13x^3 - 9x^2 + 3x + 20$

- Higher order polynomial model has less error → A "perfect" fit (no error)
- How does a polynomial do this?

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Graphs of Polynomial Functions





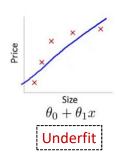
Quintic Function (deg. = 5)

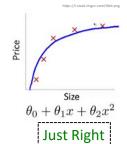
Higher degree, more potential "wiggles" But should you use?

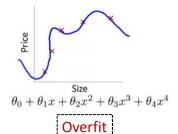
(deg. = 4)

(deg. = 3)

Underfit and Overfit







- Overfit analysis matches data too closely with more parameters than can be justified
- Underfit analysis does not adequately match data since parameters are missing
- → Both model do not predict well (i.e., for non-observed values)
- Just right fit data well "enough" with as few parameters as possible