IMGD 2905

Student Presentations

Why Give a Presentation?

• People fear public speaking
• But you will speak
  – For class, job interviews, work, ...
• Another skill to learn
  – Like designing game, coding, art ...
• A critical part of analytics
  – Dissemination
• Enjoy!
Overview

• Presentation consists of 3 parts:

1. In-class presentation
2. Peer-critique
3. Reflection

Details – In-Class Presentation

• Done 1 at a time (chosen at random) [Link]
• 2-3 minutes long
  – Slot is 4 minutes, so ~1-2 minutes for oral critique +
• Content drawn from projects (e.g., Project 1)
• Think of two slides

Methodology:
- what question asked
- how gathered data
- how analyzed

Chart:
- 1 chart
  - maybe numbers
  - explain
Talk Tips: Giving a Talk is Like ...

- Stuff you already know... planning, program design, writing, studying, learning ...
- Can read books
  - “How to Deliver a TED Talk” by Sinek
  - “Presentation Zen” by Reynolds
  - “The Art of the Explanation” by LeFever
- Watch Videos
  - “How to Give a TED Talk” by Smith
- Have some skills (e.g., can speak)
  - But need to refine and develop new skills
- Practice (this class)!

Talk Tips: Common Mistake – Tension

- Audience is on your side
  - They want you to succeed
  - Look at them during talk
- Butterflies are normal and good
- Plan, prune and practice so you can relax
- Messages
  - Focus on audience not you
Talk Tips: Slides (1 of 3)

• Informs audience and focuses you
• Use slides
  – Support messages, say why there
• Not “busy”
  • Size
• Don’t write what you will say
• Transitions
  – Physical movement of slides
  – Know what you will say

Talk Tips: Slides (2 of 3)

• Charts not tables
  – Complex figures are ok, but explain
  – Spend time
  – Describe axes, then trendlines, then results
  – Point to spots
• Tell them what to get (messages) from the figure!
Talk Tips: Slides (3 of 3)

• **Good**
  - terse
  - phrases
  - bullets
  - highlight key points
  - graphs
  - pictures

• **Bad**
  - verbose
  - compound sentences
  - paragraphs
  - unlabeled graphs
  - tables of numbers

• *Revise, revise, revise!*

Talk Tips: Common Mistake – *Timing*

• Set pace for audience not you
• **First few minutes**
  - Why should they listen?
  - Why should they believe you?
• **Finish**
  - Impress main messages
  - Don’t gasp or get tossed off stage
• *Practice, practice, practice*
Overview

• Presentation consists of 3 parts:

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Details – Peer-Critique

• Oral – an open-faced “sandwich”
  – Something you liked
  – Question (optional)
  – Suggestion for improvement

• Written
  – Content: Excellent, Good, Needs Improvement
  – Delivery: Excellent, Good, Needs Improvement
  – Did well?
  – Can improve?
Overview

• Presentation consists of 3 parts:

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3. Reflection

Details – Reflection (1 of 2)

• Think about your talk preparation
• Read comments from peers
• Reflect on what happened during delivery

• “How did I prepare?”
• “What went well?”
• “What did not go well?”
• “What can I do differently next time?”
Details – Reflection (2 of 2)

• **Written** – (e.g., Word doc)
  – Gather thoughts while fresh
• **Short** – about one page
  – Tip: organize with questions from previous slide
• **Use insights gained to inform planning of subsequent presentations!**

Due within 3 days after presentation!

Grading

• Presentation 80%
• Peer-reviews 10%
• Self-reflection 10%