IMGD 2905
Student Presentations

Why Give a Presentation?
- People fear public speaking
- But you will speak
  - For class, job interviews, work, ...
- Another skill to learn
  - Like designing game, coding, art ...
- A critical part of analytics
  - Dissemination
- Enjoy!

Overview
- Presentation consists of 3 parts:
  1. In-class presentation
  2. Peer-critique
  3. Reflection

Details – In-Class Presentation
- Done 1 at a time (chosen at random)
- 3 minutes long
  - Slot is 4 minutes, so ~1 minute for oral critique +
- Content drawn from projects (e.g., Project 1)
- Think of two slides

Talk Tips: Giving a Talk is Like ...
- Stuff you already know… planning, program design, writing, studying, learning ...
- Can read books
  - "How to Deliver a TED Talk" by Sinek
  - "Presentation Zen" by Reynolds
  - "The Art of the Explanation" by LeFever
- Watch Videos
  - "How to Give a TED Talk" by Smith
- Have some skills (e.g., can speak)
  - But need to refine and develop new skills
- Practice (this class)!

Talk Tips: Common Mistake – Tension
- Audience is on your side
  - They want you to succeed
  - Look at them during talk
- Butterflies are normal and good
- Plan, prune and practice so you can relax
- Messages
  - Focus on audience not you
Talk Tips: Slides (1 of 3)

- Informs audience and focuses you
- Use slides
  - Support messages, say why there
- Not “busy”
  - Size
- Don’t write what you will say
- Transitions
  - Physical movement of slides
  - Know what you will say

Talk Tips: Slides (2 of 3)

- Charts not tables
  - Complex figures are ok, but explain
  - Spend time
  - Describe axes, then trendlines, then results
  - Point to spots
- Tell them what to get (messages) from the figure!

Talk Tips: Slides (3 of 3)

- Good
  - terse
  - phrases
  - bullets
  - highlight key points
  - graphs
  - pictures

- Revise, revise, revise!

- Bad
  - verbose
  - compound sentences
  - paragraphs
  - unlabeled graphs
  - tables of numbers

Talk Tips: Common Mistake – Timing

- Set pace for audience not you
- First few minutes
  - Why should they listen?
  - Why should they believe you?
- Finish
  - Impress main messages
  - Don’t gasp or get tossed off stage
- Practice, practice, practice

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Details – Peer-Critique

- Oral – an open-faced “sandwich”
  - Something you liked
  - Question (optional)
  - Suggestion for improvement
- Written
  - Content: Excellent, Good, Needs Improvement
  - Delivery: Excellent, Good, Needs Improvement
  - Did well?
  - Can improve?
Overview

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Details – Reflection (1 of 2)

- Think about your talk preparation
- Read comments from peers
- Reflect on what happened during delivery
  - “How did I prepare?”
  - “What went well?”
  - “What did not go well?”
  - “What can I do differently next time?”

Details – Reflection (2 of 2)

- Written – (e.g., Word doc)
  - Gather thoughts while fresh
- Short – about one page
  - Can organize with questions from previous slide
- Use insights gained to inform planning of subsequent presentations!
  - Due within 3 days after presentation!

Grading

- Presentation 80%
- Peer-reviews 10%
- Self-reflection 10%