IMGD 2905
In-class Presentations

Why Give a Presentation?
- People fear public speaking
- But you will speak
  - For class, job interviews, work, ...
- Another skill to learn
  - Like designing game, coding, art ...
- A critical part of analytics
- Enjoy!

Overview
- Presentation consists of 3 parts:
  1. In-class presentation
  2. Peer-critique
  3. Reflection

Details – In-Class Presentation
- Done 5 at a time (chosen at random)
- 6 minutes long
  - Slot is 8 minutes, so ~2 minutes for oral critique +
- Content drawn from projects (e.g., Project 1)

Talk Tips: Giving a Talk is Like ...
- Stuff you already know... planning, program design, writing, studying, learning ...
- Can read books
  - "How to Deliver a TED Talk" by Sinek
  - "Presentation Zen" by Reynolds
  - “The Art of the Explanation” by LeFever
- Watch Videos
  - “How to Give a TED Talk” by Smith
- Have some skills (e.g., can speak)
  - But need to refine and develop new skills
- Practice (this class)!

Talk Tips: Common Mistake - Tension
- Audience is on your side
  - They want you to succeed
  - Look at them during talk
- Butterflies are normal and good
- Plan, prune and practice so you can relax
- Messages
  - Focus on audience not you
Talk Tips: Slides (1 of 3)

• Informs audience and focuses you
• Use slides
  – Support messages, say why there
• Not “busy”
  – Text
• Don’t write what you will say
• Transitions
  – Physical movement of slides
  – Know what you will say

Talk Tips: Slides (2 of 3)

• Charts not tables
  – Complex figures are ok, but explain
  – Spend time
  – Describe axes, then trendlines, then results
  – Point to spots
• Tell them what to get from the figure!

Talk Tips: Slides (3 of 3)

• Good
  – terse
  – phrases
  – bullets
  – highlight key points
  – graphs
  – pictures
• Bad
  – verbose
  – compound sentences
  – paragraphs
  – unlabeled graphs
  – tables of numbers
• Revise, revise, revise!

Talk Tips: Common Mistake - Timing

• Set pace for audience not you
• First few minutes
  – Why should they listen?
  – Why should they believe you?
• Finish
  – Impress main messages
  – Don’t gasp or get tossed off stage
• Practice, practice, practice

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Details – Peer-Critique

• Oral - open-faced “sandwich”
  – Something you liked
  – Question (optional)
  – Suggestion for improvement
• Written
  – Content: Excellent, Good, Needs Improvement
  – Delivery: Excellent, Good, Needs Improvement
  – Did well?
  – Can improve?
Overview

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Details – Reflection (1 of 2)

• Think about your talk preparation
• Read comments from peers
• Reflect on what happened during delivery
  • “How did I prepare?”
  • “What went well?”
  • “What did not go well?”
  • “What can I do differently next time?”

Details – Reflection (2 of 2)

• Written – due within 3 days after presentation!
  – Gather thoughts while fresh
• Short – about one page
  – Can organize with questions from previous slide
• Use insights gained to inform planning of subsequent presentations!

Grading

• Presentation 80%
• Peer-reviews 10%
• Self-reflection 10%