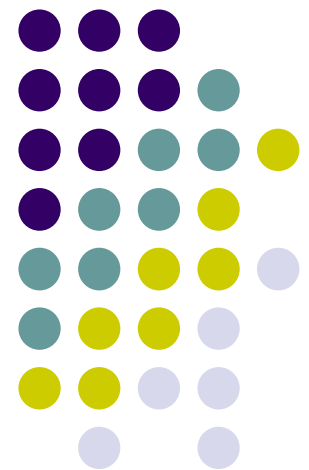


Mobile and Ubiquitous Computing

CS 525M: A Survey of Mobile Malware in the Wild

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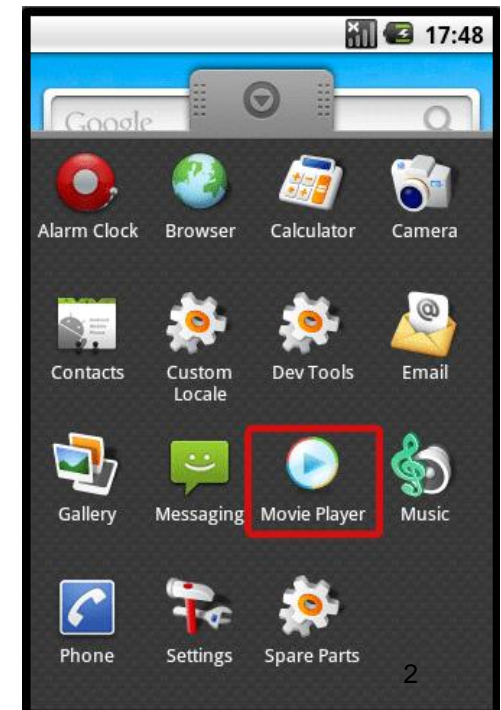
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Introduction

- Mobile Malware is fairly recent
 - July 2004 – *Cabir* virus came out on Symbian
 - August 2010 – *Fake Player* on Android
 - July 2012 – *Find and Call* on iOS
- Evolving rapidly
 - Amusement
 - Credential Theft
 - SMS spam
 - Ransomware





Introduction

- Sensitive personal information on mobile device
 - E-mail, contacts, passwords...
- Root exploits and Jailbraking
 - Exploits used by both users and adversaries
- Any easy way of defending against malwares?
 - Permissions?
 - OS features?
 - App reviews?



Related Work

- Extensive research done on PC malwares
- Feasibility and profitability of mobile malware has been researched since 2004
 - Spam, Identity theft, DDoS, wiretapping were predicted
- Malware on other mobile platforms

Background – Application Markets



- Apple App Store
 - All applications are reviewed by human
 - iOS devices can only obtain apps through here, unless jailbroken
- Google Play (Android Market)
 - Some applications may be reviewed
 - Does not restrict installing apps from other markets
- Symbian Ovi
 - Security automatically reviewed by program
 - Risky applications are reviewed by human
 - Can install apps from other markets



Methodology

- Analyzed information about 46 malwares that spread between Jan. 2009 – June 2011
 - 4 – iOS
 - 24 – Symbian
 - 18 – Android
- Information from anti-virus companies and news sources
- Omitted spyware and grayware

Methodology



- Analyzed permissions of 11 Android malwares
 - Categorized and counted how many permissions they require
 - Attempted to determine malware from permission requests
- Researched on 6 Android devices of root exploits
 - Compared firmware release dates with root hack information on xda-developers

Results



Exfiltrates user information	28
Premium calls or SMS	24
Sends SMS advertisement spam	8
Novelty and amusement	6
Exfiltrates user credentials	4
Search engine optimization	1
Ransom	1

Table 1: We classify 46 pieces of malware by behavior. Some samples exhibit more than one behavior, and every piece of malware exhibits at least one.



Novelty and Amusement

- Minor damage
 - Changing wallpapers, sending annoying SMS
- A preliminary type of malware
 - Expected to decrease in number





Selling User Information

- Personal information obtained via API calls
 - Location, contacts, history, IMEI
- Information can be sold for advertisement
 - \$1.90 to \$9.50 per user per month
- IMEI information can be used to spoof blacklisted phones



Stealing User Credentials

- Malwares can intercept SMS to circumvent two-factor authentication
 - Done in conjunction with phishing on desktops
- Keylogging and scanning documents for passwords
- Application sandboxing prevents most of these



Premium-Rate Calls and SMS

- Premium-rate calls and SMS directly benefits adversaries
 - Few dollars per minute or SMS
- 24 of the 46 malwares send these
 - Mostly on Android and Symbian
- iOS avoids this by always showing confirmation for outgoing SMS messages

SMS Spam



- Distributing spam origin makes blocking harder
- Less noticeable when having unlimited SMS
- Phone numbers are more “reliable” than e-mail
- Can be prevented by enforcing SMS to be sent from a designated confirmation window

Search Engine Optimization (SEO)



- Clicks on a certain link on a search query to increase visibility
- Phishing websites use this technique, along with desktop malware
- Can be prevented with affixing an application-unique tag on the HTTP request
 - Privacy concerns?



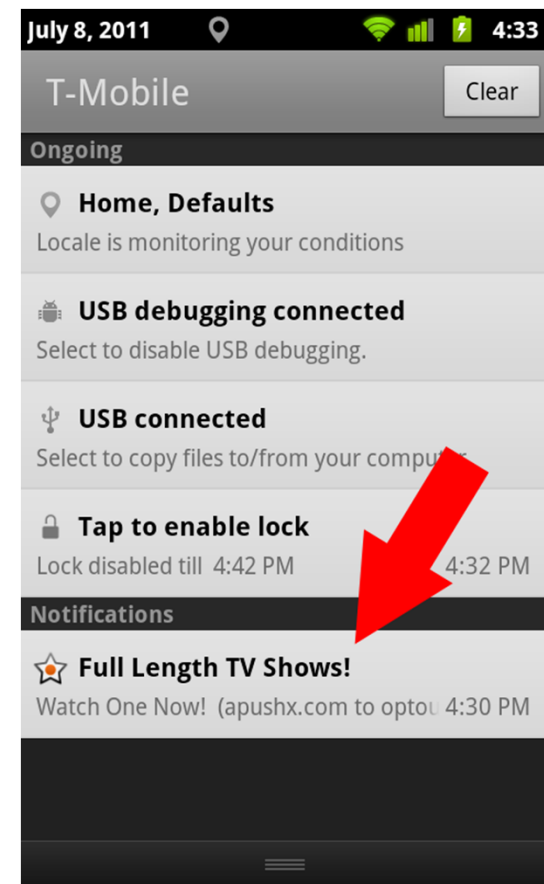
Ransomware

- *Kenzero* – Japanese virus included in pornographic games distributed on the P2P network
 - Asked for Name, Address, Company Name for “registration” of software
 - Asked **5800 Yen** (~\$60) to delete information from website (Paper information is wrong)
 - About 661 out of 5510 infections actually paid (12%)
- Not many Ransom malwares on mobile yet....



Possible Future Malware Types

- Advertising Click Fraud
- Invasive Advertising (AirPush)
- In-Application Billing Fraud
- Government spying
- E-mail Spam
- DDoS
- NFC and Credit Cards





Android Malware Growth

- → Trend Micro PDF
- <http://www.trendmicro.com/cloud-content/us/pdfs/security-intelligence/reports/rpt-evolved-threats-in-a-post-pc-world.pdf>



Android Malware Permissions

- 8 out of 11 malwares request to send SMS (73%)
 - Only 4% of non-malicious apps ask for this
- READ_PHONE_STATE is used by 8/11 malwares
 - Only 33% for non-malicious apps
- Malware asks on average 6.18 dangerous permissions
 - 3.46 for Non-malicious apps

Number of Dangerous permissions	Number of non-malicious applications	Number of malicious applications
0	75 (8%)	-
1	154 (16%)	1
2	182 (19%)	1
3	152 (16%)	-
4	140 (15%)	2
5	82 (9%)	1
6	65 (7%)	-
7	28 (3%)	2
8	19 (2%)	1
9	21 (2%)	1
10	10 (1%)	1
11	6 (0.6%)	1
12	7 (0.7%)	-
13	4 (0.4%)	-
14	4 (0.4%)	-
15	2 (0.2%)	-
16	1 (0.1%)	-
17	1 (0.1%)	-
18	-	-
19	-	-
20	1 (0.1%)	-
21	-	-
22	-	-
23	1 (0.1%)	-
24	-	-
25	-	-
26	1 (0.1%)	-

Table 2: The number of “Dangerous” Android permissions requested by 11 pieces of malware and 956 non-malicious applications [28].



Root Exploits

- *Rooting* allows higher level of customization
 - Installing from unofficial markets
 - System Backups
 - Tethering
 - Uninstalling apps
- However, malwares can take advantage of root commands to obtain permissions



Root Exploits

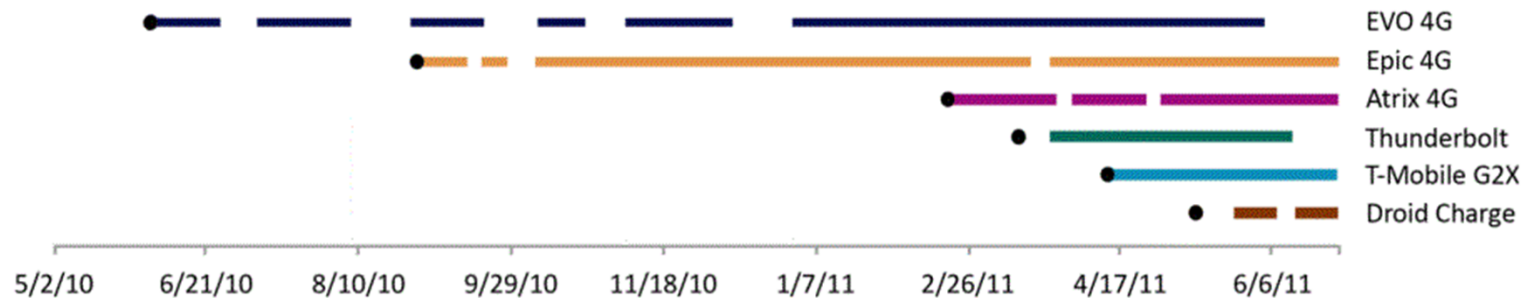


Figure 2: A timeline displaying the dates that known root exploits were available for 6 popular Android phones. Circles mark the release dates of the phones.

- Root exploits available for 74% of device lifetime
- Malware authors do not need to investigate them, but the community does



Conclusion

- Mobile malware rapidly grew in number
- Profitability is the current trend for malwares
- Defense against mobile malware requires more research
- Human review are effective methods to prevent malware
- Rooting benefits both users and malware producers

Thank You!

- Questions?





References

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