# Ubiquitous and Mobile Computing CS 403x: My Smart Phone Knows I am Hungry

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#### The Problem

Students making unhealthy eating choices in college



## The Vision

- Just-in-time notifications
- Location services and learning
- No user input!





- Apps with Notifications based on body sensor data
- Health feedback apps based on user input



# **Collecting the Data (Behavior)**



- 25 Dartmouth college students for 10 weeks
- Activities and motion
- 10 minute activity periods
- Conversation frequency
- Wi-Fi building location



# **Collecting the Data (Purchases)**



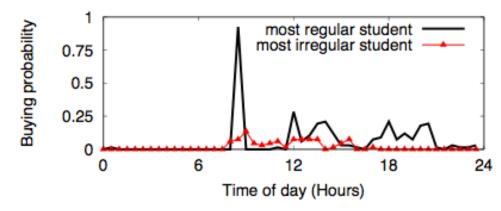
- Students use Dartmouth cards
- Location, cost, and time
- 2.81 purchases per day on average







- Multipurpose buildings do more than serve food
- Students just passing through
- Mealtimes from 7:30-10:30, 11:00-3:00, 5:00-8:30
- Irregular eating schedules



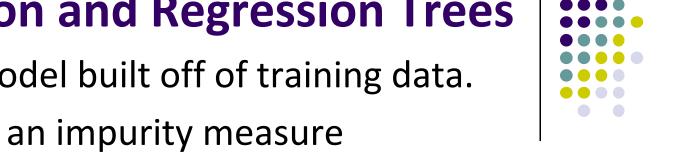
# **Predicting the Future (Approach)**

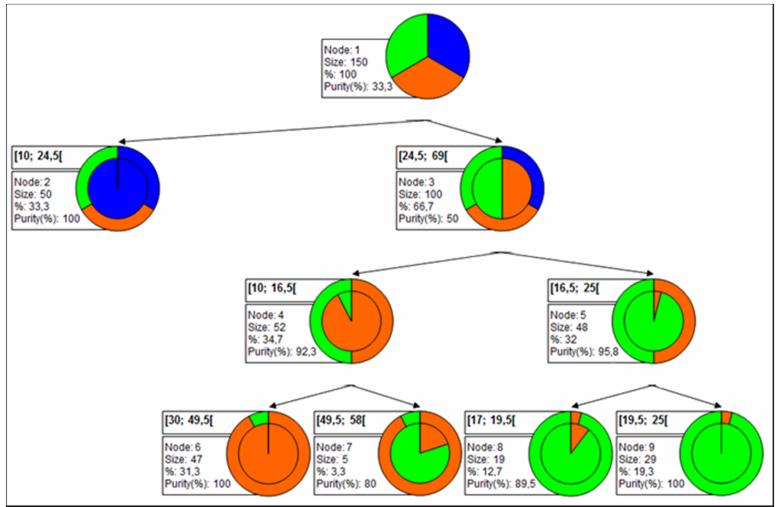


- Collect training data
- Train the prediction model
- Turn into binary classification problem (will the user eat now or not?)
- Previous state features

# **Classification and Regression Trees**

- Prediction model built off of training data.
- Using Gini as an impurity measure









- Data collection period
- Training period
- 2<sup>nd</sup> collection period for adapted model

Data Data **Data Collection 1** Collection 2 Collection 3 Prediction Prediction **Prediction Model 1** Model 2 Model 3 Used Used Used Weeks Weeks Weeks Weeks 1-2 3-4 5-6 7-8

#### **Performance**



- Accuracy: correct answers / total answers
   (tp + tn) / (tp + tn + fp + fn)
- Precision: how often a positive label is correct
   tp / (tp + fp)
- Recall: how well a positive case can be identified

$$tp/(tp+fn)$$

	Classified as Positive	Classified as Negative
Real value is Positive	True Positive (tp)	False Positive (fp)
Real value is Negative	False Positive (fp)	True Negative (tn)

# Results with 10-fold cross validation



	Accuracy	Precision	Recall
Prediction Baseline	50.0%	26.6%	50.4%
Generic Model	68.6%	42.1%	49.3%
Personalized Model without Adaptation	73.9%	49.5%	53.6%
Personalized Model without Adaptation <= 3 Weeks	74.2%	52.7%	55.1%
Personalized Model without Adaptation 4-5 Weeks	73.8%	48.9%	52.1%





- Used purchase data and building wifi location information
- No user input may not be plausible
- Different models each day
- Privacy issues with constant location tracking

### **Conclusion**

Have a well timed notification system



#### **Future Work**

- Notification content?
- Expand to other colleges and maybe the work force
- Figure out a way to record food purchases automatically (like with credit cards)



#### References

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